

NASHVILLE 2023

APEX

Asset Protection
Executive Xchange

SEPTEMBER 13-15



Some of the KEYNOTE SPEAKERS



Economic Future: Finding Confidence in Chaos

Andrew Busch

Economic Futurist and
1st CMO for US Government



Leading Among Life-Changing Obstacles

John Beede

Global Adventurer

GENERAL SESSION TOPICS



The 5-Second Rule of De-Escalation

Presented by Ryan Dowd, Chief Empathy
Officer of HomelessTraining.com



Hardening the Target: Life- Safety Planning

Panelists include
Travis Appleton, Protective Security
Manager at Meijer, Marcus Young,

Director of Asset Protection at United Supermarkets



Closing the Consumption Gap: Creating a Technology Ecosystem that Stands the Test of Time

A fireside chat with David
Hernandez, Director, Global Security Technology,
The Walt Disney Company

GENERAL SESSION TOPICS



Surveillance: Risk vs. Reward: An Executive Perspective

Presented by Owners of Vigilare:
Nancy Amoroso and Ross Hay



Design Thinking Workshop: Working the Worst Stores

Facilitated by certified
instructor, Tom Meehan, President, CONTROLTEK



Can You Predict Workplace Violence?

Lise Lang, Sr. Manager,
Behavioral Threat Assessment Board,
Starbucks Coffee, Frank Patercity,

Director of Corporate Security, Investigations & ORC, Kroger



When Stopping ORC Doesn't Move the Needle: Now What?

Brad Brekke, Managing Partner, Corporate
Security Solutions



NEW THIS YEAR: Convenience Store Specific Breakout & Networking Lunch

Facilitated by Kelly Harrington, Director of Asset
Protection, RaceTrac, Inc.



Extreme Stores: Why Are They & What Are You Doing About Them?

Mike Lamb, Vice President, Asset Protection
and Safety, Kroger



Comprehensive Tech Solutions Working Together: Here's How

Ryan Clevenger, Director of Asset
Protection, Albertsons/Safeway,

Clint Hedgpeth, Sr. Director of Loss Prevention Operations,
H-E-B



Operationalizing A.I. to Scale: Where to Start?

Panelists include

Paul Jaeckle, VP, Asset Protection & Safety, Meijer Stores,
Alexandros Siskos, Senior VP, Strategy, Everseen,
Chris Harris, Director, Asset Protection, Kroger



NEW Closing Keynote: Enforcing the INFORM Act & the Retailer's Role

Raul Aguilar, Deputy Assistant Director,
Transnational Organized Crime Deputy

Ben Dugan, Executive Director, Central Investigations, CVS Health

► More information at [APEXretailconference.com](https://www.apexretailconference.com)