

Draft Agenda



**Asset Protection
Executive Xchange**

Dates: Sept. 22 – 25, 2024

Hotel: Grand Hyatt, Nashville

Sunday, September 22			
Time	Title	Speaker	Location
5:00	Welcome Reception		Grand Hyatt Pool Deck
6:30	Hit the Nashville Foodie spots (as assigned – watch for these assignments coming your way!)	You're assigned some fabulous dinner spots! <i>(check your agenda to see where you're headed!)</i>	Various
Monday, September 23			
Time	Title	Speaker	Location
7:00	Registration Opens		The 576
7:00 - 7:50	Breakfast		Summit ABC
7:30	Doors Open - find your seat! (look at the back of your badge for your table name)		Summit D&E
8:00	APEX Kicks OFF!		Summit D&E
8:15 - 9:00	Opening Keynote: From the White House to APEX: A perspective on retail's challenges	CLASSIFIED	Summit D&E
9:00 - 10:00	An Insider CIA Perspective: Domestic & International Threats and the Impact on Retail	Presented by Ted Singer, Geopolitical Risk Advisor & Longtime CIA Senior Executive, Don Always, former Assistant Director in Charge of FBI's Los Angeles Field Office, and moderated by John Franchi, Former Senior Officer, U.S. Central Intelligence Agency	Summit D&E
10:00 - 10:30	Audience Xchange: Facilitated roundtables on preparing for domestic incidents and crisis response planning	Executive Audience and Solution Provider Facilitators	Summit D&E
10:30-10:45	Break		Summit Foyer
10:45 - 11:30	Why Political Risk Matters For Businesses + How To Navigate Today's Uncertain Operating Environment	Presented by Ryan Long, JD, Former Global Intelligence, Executive Protection and Chief Security Officer for McDonald's, US Army Military Intelligence Officer and Founder + CEO, INTELAB Ventures.	Summit D&E
11:30 - Noon	Audience Xchange: Facilitated roundtables on election preparation / civil unrest planning	Executive Audience and Solution Provider Facilitators	Summit D&E

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<p>Noon - 1:00</p>	<p>Networking Lunch</p>	<p>*Convenience Stores will have a separate Networking lunch to hear a presentation from Captain Jeff Roberts about current challenges in fuel theft.</p>	<p>Summit ABC Railhead (c-stores)</p>
<p>1:00 - 2:00</p>	<p>So, you have an ECOSYSTEM. Now What?</p>	<p>Presented by Steve Lindsey, Chief Technology Officer for LVT, Joe Coll, Vice President Asset Protection Operations & Strategy, Macy's, and Brandon Cummings, Director - Corporate Asset Protection, Dollar General, Moderated by Brand Elverston, Founder of Elverston Consulting & Former Walmart Director of Asset Protection.</p>	<p>Summit D&E</p>
<p>2:00 - 2:30</p>	<p>Audience Xchange: How is your organization defining "ECOSYSTEM?" What data points is your organization identifying to ensure return-on-investment?</p>	<p>Executive Audience and Solution Provider Facilitators</p>	<p>Summit D&E</p>
<p>2:30 - 2:45</p>	<p>BREAK</p>		<p>Summit Foyer</p>
<p>2:45 - 3:45</p>	<p>Executive Panel: Telling Your Story: Measuring & Communicating the Success of Your Asset Protection Department</p>	<p>Presenters include Scott McBride, CSO, American Eagle, Paul Jaeckle, Vice President of Asset Protection & Safety, Meijer Stores, Peter Chie, Operating Vice President AP & Risk Management, Bloomingdale's, Richard Peck, Senior Vice President, The TJX Companies, Inc., Moderated by: David Lund, Vice President of Dick's Sporting Goods (ret.)</p>	<p>Summit D&E</p>
<p>3:45 - 4:15</p>	<p>Audience Xchange: How are you measuring the success of your department? At what cadence are the data points measured?</p>	<p>Executive Audience and Solution Provider Facilitators</p>	<p>Summit D&E</p>
<p>4:15 - 5:30</p>	<p>Cocktail Debrief <i>(Run change your clothes and meet us back in the Summit Foyer for a cocktail and chat)</i></p>		<p>Summit Foyer</p>
<p>5:45</p>	<p>Leave for your NASHVILLE HOT Spot Dinners! <i>(check the back of your badge for your color)</i></p>		<p>Various Nashville Hot Spots around the city!</p>
<p>8:30</p>	<p>Depart for THE APEX AFTERparty!</p>		<p>CLASSIFIED</p>

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Tuesday, September 24			
Time	Title	Speaker	Location
7:00	Registration Opens		The 576
7:00 - 7:50	Breakfast		Summit ABC
7:30	Doors Open - find your seat! (look at the back of your badge for your table name)		Summit D&E
8:00	APEX Kicks OFF!		Summit D&E
8:15 - 9:00	The Totality of Solving Workplace Violence	Presenters include Frank Patercity, Director of Corporate Security, Investigations & Organized Retail Crime, Kroger, Ryan Bauss, Vice President of Training/Awareness, Calibration Group, Gianna Davis, Vice President of Investigations, Dollar Tree, Moderated by: Amber Bradley, Host of TalkLP / Owner of Calibration Group	Summit D&E
9:00 - 9:30	Audience Xchange: Where is your organization in building a threat assessment program? What new things did you hear that you will implement or modify?		Summit D&E
9:30 - 9:45	Break		Summit Foyer
9:45 - 10:30	AI Readiness & the Why Asset Protection Should Care	Greg Buzek, President & Chief AI Officer at IHL Group	Summit D&E
10:30 - 11:30	The Art & Science of Shrink Displacement	Chris Harris, Director, Asset Protection & Safety, Kroger, Chris Nelson, Senior Vice President / Head of Asset Protection at Gap Inc., Derrick Price, Vice President, Wakefern Food Corp., Alex Siskos SVP, Customer Success & Marketplace Strategy Everseen	Summit D&E
11:30 - Noon	Audience Xchange: What AI fails have you seen? What ideas has your organization discussed to implement using AI?	Executive Audience and Solution Provider Facilitators	Summit D&E
Noon - 1:00	Networking Lunch		Summit ABC
1:00 - 2:00	Hear the Facts & See the Results: Body Worn Cameras in Retail	Presented by Professor Emmeline Taylor, PhD, Professor of Criminology at City, University of London & Host of Retail Crime Uncovered Podcast, Brian Friedman, Director of Asset Protection & Risk Management for REI, David Pardoe, Head of Profit Protection, The Works	Summit D&E

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2:00 - 2:30	Audience Xchange: Has your organization considered Body Worn cameras? What have you seen as the pros/cons?	Executive Audience and Solution Provider Facilitators	Summit D&E
2:30 - 2:45	BREAK		Summit Foyer
2:45 - 3:45	CYBER FRAUD Industry Trends: Counterfeit Goods, New Gift Card Schemes and more	Presented by David Maimon, Professor of Criminal Justice & Criminology, Director of Evidence-Based Cybersecurity Research Group at the Andrew Young School of Policy Studies, George State University	Summit D&E
3:45 - 4:15	Audience Xchange: What digital fraud trends are you fighting now? What is your organization putting in place to fight back?	Executive Audience and Solution Provider Facilitators	Summit D&E
4:15 - 5:30	Cocktail Debrief <i>(Run change your clothes and meet us back in the Summit Foyer for a cocktail and chat)</i>		Summit Foyer
5:45	Leave for the APEX NASHbash		CLASSIFIED
Wednesday, Sept. 25			
Time	Title	Speaker	Location
7:15 - 8:15	Networking Breakfast		Summit ABC
8:00	Doors Open!		Summit D&E
8:30	Opening remarks		Summit D&E
8:45 - 9:15	Why do we not care about Internal Theft anymore?	Walter Palmer, COO/ Executive Vice President CAP Index, Tom Arigi, Divisional Vice President Asset Protection and Safety, American Freight and others	Summit D&E
9:15 - 9:45	Audience Xchange: Has Internal theft fallen off your radar? If so, why? If not, what are you doing to ensure it maintains its focus and innovation?	Executive Audience and Solution Provider Facilitators	Summit D&E
9:45 - 10:00	Break		Summit Foyer
10:00 - 1:00	APEX Closing Keynote	CLASSIFIED	Summit D&E